

PACK PANEL	ITEM	POSITION	CONTROLLED COPY																															
FRONT OF PACK	Green Banner Support Claims	In tab below green banner	High in Fibre																															
			Source of Vitamin D																															
	Star Rating	In tab below green banner	"Rated by You ^o " 4.8																															
			brand specific star colour: purple																															
	RI Panel	Top left	<table border="1"> <thead> <tr> <th colspan="4">Per 30g serving</th> </tr> <tr> <th>Energy</th> <th>Fat</th> <th>Saturates</th> <th>Sugars</th> </tr> </thead> <tbody> <tr> <td>484kJ</td> <td>1.4g</td> <td>0.3g</td> <td>5.3g</td> </tr> <tr> <td>115kcal</td> <td></td> <td></td> <td></td> </tr> <tr> <td>6%</td> <td>2%</td> <td>2%</td> <td>6%</td> </tr> <tr> <th colspan="4">Of an adult's RI*</th> </tr> <tr> <td colspan="4">Energy per 100g: 1613kJ/</td> </tr> </tbody> </table>				Per 30g serving				Energy	Fat	Saturates	Sugars	484kJ	1.4g	0.3g	5.3g	115kcal				6%	2%	2%	6%	Of an adult's RI*				Energy per 100g: 1613kJ/			
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	Serving number	Bottom right	SKU size 310g	10 servings in this pack																														
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			SKU size 375g	12 servings in this pack																														
			SKU size 565g	18 servings in this pack																														
			SKU size 600g	20 servings in this pack																														
			SKU size 800g	26 servings in this pack																														
			brand specific bowl icon colour: purple																															
	Brand Specific Claims?	FOP, on bowl, below Cheerios logo	With 9 Vitamins & Minerals																															

		FOP, on bowl, below Cheerios logo	No artificial colours or flavours
		FOP, on bowl, below Cheerios logo	Source of Calcium
		FOP, below Cheerios logo	Fibre from 5 whole grains oats wheat barley c

TOP PANEL	Best Before Box	Bottom Left	STORE IN A COOL, DRY PLACE	
			Best Before End:	
			Box Colour : (Brand	Text Colour : (Brand sp
	Legal Descriptor	Below BBE box	Fortified Mixed Whole Grain Sweetened Cere	

RIGHT SIDE PANEL	Support Claims	In tab below green banner	Source of Calcium	
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LEFT SIDE PANEL	GOOD TO KNOW	Below "What is WG" box	To produce 100g of this product we have used	
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BACK OF PACK	Ingredients	Nutritional Panel, Top Left	Whole Grain Oat Flour (29.6%), Whole Grain W			
	Allergen Statement		Barley Flour (17.9%), Sugar, Wheat Starch, Inv			
	Nutritional Information:		Below Ingredients, far left	Typical Values	Per 100g	Per 30g serving

Whole Grain **Oat** Flour (29.6%), Whole Grain **W**
Barley Flour (17.9%), Sugar, **Wheat** Starch, Inv
 Grain Maize Flour (2.1%), Whole Grain Rice Flc
 Calcium Carbonate, Sunflower Oil, Salt, Colour
 Caramelised Sugar Syrup, Antioxidant: Tocoph
 B5, B9, D, B6, B2

ALLERGY ADVICE: For allergens, including cer

Energy	1613kJ	484kJ	8400kJ
	382kcal	115kcal	2000kcal
Fat	4.7g	1.4g	70g
of which saturates	0.9g	0.3g	20g
Carbohydrate	71.2g	21.4g	
of which sugars	17.6g	5.3g	90g
Fibre	8.9g	2.7g	
Protein	9.4g	2.8g	
Salt	0.84g	0.25g	6g

Vitamins & Minerals:

Below Ingredients, right of Nutritional Info table

	Per 100g	%RI*	Per 30g serving
Vitamin D	2.5µg	50%	0.75µg
Vitamin C	40mg	50%	12mg
Riboflavin (B2)	0.94mg	67%	0.28mg
Niacin (B3)	12mg	73%	3.5mg
Vitamin B6	0.96mg	69%	0.29mg
Folic Acid (B9)	163µg	82%	49.0µg
Pantothenic Acid (B5)	3.4mg	57%	1.0mg
Calcium	525mg	66%	158mg
Iron	13mg	89%	3.8mg

R&R small print	Below "Tell us what you think"	°Rated on average 4.8 by 981 consumer review nestlecereals.co.uk as of 02/01/2020
Claims Logos	Left of recycling logos	Suitable for vegetarians
Claims Small Print / substantiation	NA	NA
	NA	NA

IMAGE (If applicable)

	
	
	(NOTE - remember to colour code - see guidelines tab)
Salt	
0.25g	
4%	
382kcal	
	

corn rice	

	Best Before End
specific, print to advise)	
al Os	L

	
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181.3g of Whole Grain	
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Wheat (29.6%), Whole Grain invert Sugar Syrup, Whole flour (2.1%), Molasses, colors: Carotene, Annatto; minerals, Iron, Vitamin C, B3, etc.	
cereals containing gluten, see	

%RI*	
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6%
2%
2%
6%
4%

%RI*

15%
15%
20%
22%
21%
25%
17%
20%
27%

ws posted on	
	 